



## :SKILLS\_

adobe creative suite design premium  
(illustrator, indesign, photoshop, flash, dreamweaver)  
mac/pc proficient  
fine art background  
after effects  
quarkXpress  
photography  
ms office

AARON ZIDE

949.307.6960

Zide@ZIDESIGN.com

1870 Park Newport #103,  
Newport Beach, CA 92660

## :EMPLOYMENT\_

**Skiver Advertising**  
**January '06 - Present**  
**Art Director**

Acquired ad industry specific, real world knowledge. Creating and applying creative concepts to the full spectrum of campaign mediums that cross global cultures and languages. Dealing with ever changing client needs and deadlines. Furthered presentation skills to a high professional standard. Clients included: Western Digital, T-Mobile, Boy Scouts of America, Targus, Infinium Spirits, Puerto Los Cabos, ONEHOPE Wine, Pau Vodka and Allen Matkins.

**True Parallel**  
**April '04 - December '05**  
**Freelance Graphic Designer**

Progressed from internship to freelance designer. Acquired knowledge of doing business via email, and meeting changing publication deadlines. Gained industry knowledge of satisfying clientele as well as multiple bosses in a timely and qualified manner. Producing quality alterations on design jobs with tight turn around dates.

**Diamond Studio Inc.**  
**April '03 - January '04**  
**Lead Photographer/ Image Manipulation**

Learned heavy organizational skills and working well under pressure of moving deadlines. Gained flexibility with personal schedule and ability to work fast and produce quality imagery for online jewelry store auctioneering. Built excellent rapport with clients, management and employees.

## :EDUCATION\_

**BACHELOR OF SCIENCE - GRAPHIC DESIGN**  
The Art Institute Of California - Orange County  
Graduation: December 13th, 2005

**:Recognition\_**  
2008 Silver Addy Award  
Public Service - Boy Scouts of America, Mixed Media Campaign

**REFERENCES FURNISHED UPON REQUEST**